

OPEN TONIGHT**Open Mondays, Wednesdays, Thursdays
and Fridays, 9:30 A.M. to 9:15 P.M.****classically for the campus**blazing with tradition!
luxurious deep wool**campus
blazers**

regular 26.95

23⁸⁸

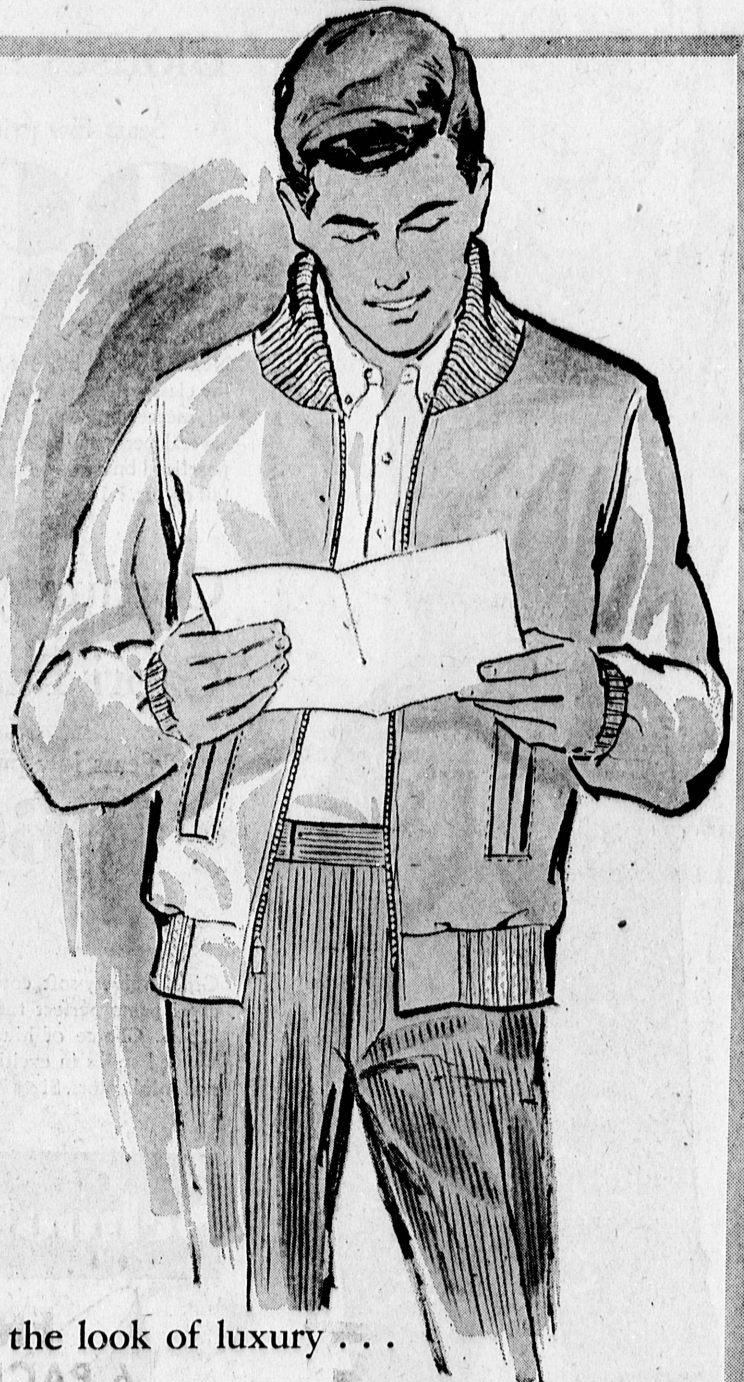
The big fashion noise on campus is as always... solid color solid wool blazers, teaming with tradition and traditionally tailored for men. With natural shoulders and welt seams, muted metal buttons and detachable crest to complete the effect. Men's sizes, in richer shades of burnished brown, olive, navy and black. And another tradition has been preserved at Sears: discreet low prices!

**men's traditional
pleatless slacks**

An exciting blend of wool and Or-lon® acrylic fibers, tailored into youthful slacks of uncommon good looks. Fancy patterns and burnished solids, in a full bodied pleatless model that holds its shape and finish much longer than you might expect. Men's sizes.

8⁹⁸prerequisite to
college fashion...
100% wool worsted**suits**Sears Low,
Low Price**39⁹⁵**

Deserving at least an "A" in solid comfort, looks and wearability... all-wool worsted suits in plain and fancy patterns to suit the speed of any man about campus. The natural shoulder three-button coat has attention-getting lapped seams and center hook vent. In men's sizes.

**SEARS**
ROEBUCK AND CO.

the look of luxury...

Doe-Lon® jackets

Sears Low Price

U.S. Doe-Lon®... a vinyl that looks and feels like fine leather, yet wipes clean with soap and water. Smartly shaped into a man's blouse jacket, and trimmed off with cotton knit collar, cuffs and waistband. Men's sizes 36 to 46, in beige and black.

9⁹⁹**Continental cord slacks**

Regular 4.98

It's nice to be narrow-minded - when the subject is slacks! Carded cotton random cords are neat and narrow, with that lean look you like... and extended tabs too. In tan, silver, green, black, clay brown; men's sizes.

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• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...SATISFACTION GUARANTEED OR YOUR MONEY BACK...PARK FREE!

Shop Mondays, Thursdays and Fridays 9:30 A.M.
to 9:15 P.M. Other Days 9:30 A.M. to 5:30 P.M.

LOS ANGELES—Vermont & Slauson
LOS ANGELES—E. Olympic Blvd. & Soto
LOS ANGELES—W. Pico Blvd. & Rimpau

BUENA PARK

COMPTON

EL MONTE

GLENDALE

HOLLYWOOD

INGLEWOOD

LONG BEACH

PASADENA

SANTA MONICA

TORRANCE

VALLEY